



Atlanta Sponsorship Program



BDPA Atlanta Corporate Sponsorship Program Overview

BDPA Atlanta recognizes the need for continued advancement of underrepresented groups in technology. The city of Atlanta is the Southern hub for technology therefore BDPA Atlanta facilitates programs to ensure we meet the need of S.T.E.A.M. (Science, Technology, Engineering, Arts, & Math) for students, as well as the continued development of business professionals. We offer programs for students, IT professionals and senior executives, as well as entrepreneurs. Our objective is to be a premier organization meeting the needs of the metro-Atlanta community.



2016 BDPA ATLANTA HSCC COMPETITION TEAM

1st Place Winners
who code with a
passion!



BDPA Atlanta Corporate Sponsorship Purpose

The purpose of sponsorship is simple; develop the programs necessary to meet the needs of our community by growing children in S.T.E.A.M. and developing business professionals. We will build strong relationships with corporate entities that believe and truly understand that only by partnering with like-minded organizations such as BDPA can we meet the needs of tomorrow, spurring innovation and critical thinking skills that build the kind of individuals companies seek to employ. Your sponsorship in BDPA Atlanta impacts underserved communities positively and through our combined efforts improves the economic outcomes of those we engage in our programs.

Corporate sponsorship will allow BDPA Atlanta to develop professionals, which can assist in meeting corporate goals and objectives for recruiting, employee development, and philanthropic endeavors. BDPA Atlanta could not successfully contribute to the community-at-large without the support of local corporate sponsors. This is why we need you.



BDPA Atlanta Monthly Meetings

BDPA Atlanta hosts monthly meetings to promote the continued growth of attendees in the following areas:

- Professional & Career Development
- Leadership Development



- Technical development
- Workshops for hands-on experience

BDPA Atlanta encourages sponsors to share monthly meetings with employees that may benefit from attending the sessions. Entry into the monthly meeting is free! Monthly meeting sponsorships include, but are not limited to:

- Facility host
- Virtual Meeting host
- Food sponsor
- Swag Sponsor
- Raffle Sponsor
- Speaker or moderator
- Speaker Appreciation Sponsor
- Announcements



STEM Programs and Activities

BDPA Atlanta's STEM program is open to any student interested in advancing their technology skills (novice to master).

SITES

The Student Information Technology Education and Scholarship (S.I.T.E.S) program introduces minority middle school/high school students to the field of Information Technology through training classes and seminars. In addition to technical training, participating students are able to acquire important business and life skills such as public speaking, creating presentations, goal setting, team building and time management.

The S.I.T.E.S program encourages students to learn and participate in the Information Technology field. This program has grown extensively over the years and is the umbrella for several educational programs dedicated to developing students in the field of Information Technology. These programs include:

- HSCC – High School Computer Competition
- YTC – Youth Technology Camp
- ACE – Advance Computer Education
- IT Showcase

HSCC students learn how to develop web applications using CSS, HTML, JavaScript, PHP, Python, and MySQL.

Our MAC (Mobile Application Competition) students develop iOS or Android mobile applications using React Native.

The STEM program begins the last week of January and completes the week of the BDPA National Conference. Students meet every Saturday and minimum weekdays, except holidays. If you have students interested in participating please contact president@atlantabdpa.org.



Sponsorship Benefits

BDPA Atlanta offers sponsorship recognition levels based upon annual cash contributions provided to support our events and programs. By supporting BDPA Atlanta you are supporting our mission to develop our community's next leaders and innovators.

Contact us by email (President@atlantabdpa.org) for more details on our sponsorship programs.

BDPA ATLANTA SPONSORSHIP			
		<i>Quantity</i>	<i>Total</i>
Basic Corporate Sponsorship Package <ul style="list-style-type: none"> Unlimited Access to submit Ads and/or job postings to membership Announcements at the beginning of monthly meeting Your Corporate Logo in the Sponsorship Section of website Web Link from http://AtlantaBDPA.org to Your Site 	\$5,000		
Event Co-Sponsor <ul style="list-style-type: none"> HSCC Team Sponsorship HSCC Team Conference Travel Student Computer Camp Regional HSCC Computer Competition Polo Shirt and Book Bag Sponsor BDPA Atlanta SITES Showcase 	\$5,625 \$5,000 \$5,000 \$4,000 \$3,000 \$2,500		
Picnic Sponsor (<i>supports STEM initiatives</i>) <ul style="list-style-type: none"> Logo on t-shirt Marketing material at event (bags, pens, brochures, etc...) 	\$2,500		
Holiday Mixer Sponsor <ul style="list-style-type: none"> Announcement during event Marketing material at event (bags, pens, brochures, etc...) 10 passes 	\$2,000		
Event Table Purchase <ul style="list-style-type: none"> Appreciation Banquet 	\$2,000		
Monthly Event Sponsor (<i>or Special Event</i>) <ul style="list-style-type: none"> Facility Food (per event) Speaker Appreciation Certificate (per event) 	-- \$250 \$25		
Monthly Event Additional (<i>w/ minimum of 2 monthly event sponsorships</i>) <ul style="list-style-type: none"> Speaker (based on available slots) 			
Corporate Sponsored Memberships <ul style="list-style-type: none"> Corporate Membership (10) Lifetime Member Adult Adult 5-year Student (Full-Time) HSCC Team 5-year 	\$1,000 \$1,000 \$100 \$400 \$25 \$625		
Payment must be received, before membership is processed			
Corporate Sponsored Memberships <ul style="list-style-type: none"> BDPA Atlanta Scholarship Fund Company Named Scholarship 	\$100-\$5K \$100-\$5K		
Youth Program Sponsor <ul style="list-style-type: none"> Training Materials for High School Students Provide Lunch for Weekend Training Sessions (per session) Underwrite Student Conference Registration (per student) 	\$1,500 \$150 \$200		



Sponsorship Form

Sponsor Information:

Name	
Billing Address	
City	
State	
Zip Code	
Phone Number	
Email	

Sponsorship Information

Sponsorship amount of \$ _____

Credit card type			
Credit card number			
Name on Card			
Expiration Date		CCV:	
Authorized signature			
Date			

Designation of Funds

List the event(s)/program(s) you would like to sponsor with the sponsorship amount:

Event Name	Sponsorship Amount

Please mail completed form, along with check(s), if required, payable to:

BDPA Atlanta
P.O. Box 726
Duluth, GA 30096

